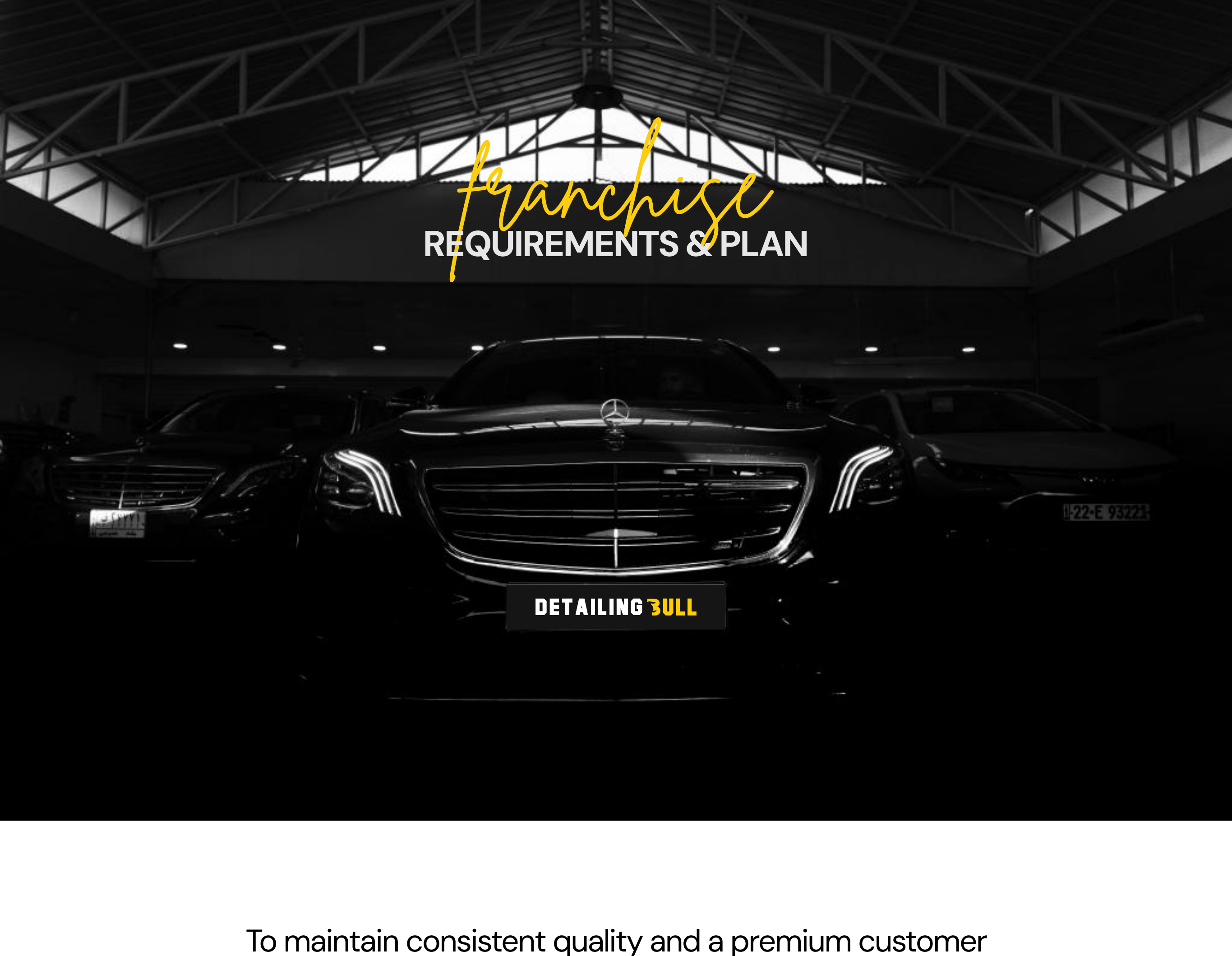




To maintain consistent quality and a premium customer experience, every Detailing Bull franchise must meet defined operational and infrastructure standards.



Space & Location

Minimum

1800 sq. ft. onwards

Height Requirement

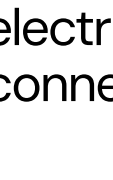
12–14 feet

Property Type

Commercial / Semi-commercial

Preferably located in high-visibility areas with strong vehicle movement

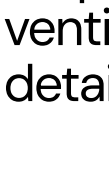
Utility & Setup



Mandatory 3-phase electricity connection



Adequate water supply and drainage system



Proper lighting and ventilation for precision detailing work

Investment Range

₹25 – ₹50 Lakhs

(Standard format)



₹70 – ₹80 Lakhs

(Premium/metro format)

This includes studio setup, equipment, consumables, branding, and initial operational costs.

Ideal Partner Profile

We look for partners who are

01 Auto Enthusiasts

Deeply passionate about car culture and detailing excellence.

02 Active Leaders

Business-oriented individuals with a hands-on approach to daily growth.

03 Skilled Managers

Capable of leading teams and streamlining studio operations.

04 Brand Ambassadors

Fully committed to upholding Detailing Bull's premium global standards.

05 Visionary Planners

Ready to collaborate on strategic setup and long-term scaling.

Follows a structured approach to ensure a smooth and successful business launch.

Market Research & Feasibility

We ensure your success through data-driven insights:

Market Analysis ↗

In-depth evaluation of local demand and competitor landscape.

Strategic Profiling ↗

Identifying high-value customer segments in your territory.

Financial Projection ↗

Realistic assessment of revenue potential and growth scale.

Acquisition & Strategy

We help you secure the perfect foundation for your store through strategic planning and data-driven decisions.

1. Site Selection

Expert support in identifying and finalizing high-potential locations aligned with your business goals.

2. Performance Audit

Comprehensive evaluation of visibility, accessibility, catchment strength, and footfall potential.

3. ROI Optimization

Data-backed site assessment to ensure maximum return on investment and long-term profitability.

4. Due diligence

Thorough verification of legal, commercial, and operational aspects to ensure risk-free acquisition and setup.

Architectural layout & Setup

We transform your space into a **high-performance setup**

1. Standardized layout and branding guidelines
2. Workflow planning for efficient operations
3. Assistance in equipment setup and installation

Pre-Launch Planning

Strategic Hiring ↗

Professional guidance on recruiting and vetting skilled technicians.

Grand Launch Strategy ↗

A targeted marketing roadmap to build buzz and drive immediate footfall.

Inventory Management ↗

Expert planning for initial stock and essential detailing supplies.

Setup Process

Our streamlined path to launching your Detailing Bull Franchise Store

1/ Discovery Phase

- Enquiry
- Consultation
- Feasibility Study

2/ Planning Phase

- Market Research
- Location Selection
- Financial Planning

3/ Setup Phase

- Architectural Layout Design
- Equipment Setup
- Hiring

4/ Launch Phase

- Staff Training
- Marketing Strategy
- Grand Opening

5/ Growth Phase

- Daily Operations
- Marketing Support
- Business Scaling

[Launch Your Career]

Submit your franchise enquiry at detailingbull.com or call our expert team for a feasibility check.

9910252192, 8527903336